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## 48 Hours of chalk, music, and family activities – La Strada dei Pastelli Chalk Art Festival

### Photos / Files



La Strada dei Pastelli logo

La Strada dei Pastelli Chalk Art Festival, happening August 10-11 at Cedar Hills Crossing will feature fifteen nationally-recognized chalk artists, including Sharyn Chan and Jennifer Ripassa. Professional chalk artists from around the county have 48 hours to complete large-scale images; most averaging 10'x10'. The process starts just as one would imagine- with a line drawing. As each hour passes the array of red, yellow, blue, and green hues begin to blend into semi-recognizable features. The drawings really start to take shape by mid-day Saturday. Returning Sunday morning, the artists utilize the entirety of the day to refine colors, shading, and realism. By 6:00pm Sunday the one-of-a-kind image is complete.

These drawings are not meant to be purchased and carried away. They are entirely ephemeral; made of chalk pastels drawn directly on the asphalt. In honor of the 500-year old tradition of Italian street painting, they are an immersive experience into the creative process. Attendees are encouraged to vote in the People's Choice Ballot. Prizes will be awarded at 5:00pm Sunday.



Chalk art by Jennifer Ripassa

The Festival will also feature an itinerary of live performances by groups like Portland Opera A La Cart and Beaverton Community Band. Local art vendors will be showcasing multimedia works from paintings to woodworking. Ample family activities are being provided by organizations, including Craft Warehouse, Beaverton Art Foundation, and Five Oaks Triple Creek NAC. La Strada dei Pastelli is free and open to the public. Visit [www.2D4D.org](http://www.2D4D.org)



Chalk art by Jennifer Ripassa

**What:** La Strada dei Pastelli Chalk Art Festival, supported in part by Cedar Hills Crossing, City of Beaverton, and Beaverton Toyota is an immersive, large-scale street painting experience wherein professional chalk artists will be working on larger-than-life, bold images directly on the asphalt. The weekend will also feature live music and local art vendors. Young and old are invited to take part in multiple hands-on activities from chalking their own masterpieces to making take-home gifts. The Festival is FREE and open to the public.

**When:** August 10 & 11, 2019; 11:00am-6:00pm each day



Chalk art by Sharyn Chan

**Where:** Cedar Hills Crossing, 3205 SW Cedar Hills Blvd, Beaverton, OR 97005. (Corner of SW Walker and SW Cedar Hills Blvd.)

### About 2D4D

2D4D works to strengthen the region's creative impact by helping artists and arts-leaders in the 2-dimensional and 4-dimensional (time-based) fields achieve greater potentials both individually and collectively. 2D4D does this by providing free and low-cost classes, workshops, networking events, exhibition and performance opportunities each designed to expose the value, function, and necessity for social diversity and dialog. This is only possible by bridging interaction between the arts and non-arts communities to recognize that each supports the other. [www.2d4d.org](http://www.2d4d.org)