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Photos / Files



Artist Susan Charnquist chalking at 2019 La Strada. Photo supplied by artist.



Carrie Taylor Dziabczenko working pic by Wayne Renshaw



Jessi Queen's finished square from La Strada 2019, photo by Atmosphere Droneworks



Jessi Queen chalking 2019 La Strada, photo by Wayne Renshaw

## La Strada dei Pastelli and Beaverton Night Market are happening August 13-14, 2021 in downtown Beaverton, Oregon

More and more live events are being added to the community calendar as our state begins to re-open; including Beaverton's two most treasured cultural happenings: Beaverton Night Market and La Strada dei Pastelli Chalk Art Festival. In a delightful twist though, this year, the two are collaborating to bridge each one's special features and assets.

Produced by the nonprofit arts organization 2D4D, La Strada dei Pastelli highlights the 500-year old tradition of Italian street painting, or large-scale chalk art. Professional visual artists create entirely ephemeral designs while attendees have the opportunities to inquire about their processes and inspirations that otherwise happens behind closed-doored studios. "The reason that these art festivals are so important", says 2D4D Board Chair, Raziah Roushan, "is that in just a few hours attendees watch drawings evolve from plain asphalt to fully-rendered, multi-colored masterpieces. Festivals are days of inspiration wherein [we] all witness the creative process together."

"This summer is a warm welcome back to community normalcy" says Roushan. "By collaborating with the Beaverton Night Market, [we're] helping to round out their vision of sharing global cuisine, highlighting culturally diverse performances, and celebrating the many heritages of people now calling our city home."

The fused event is free and open to the public! "With the help of sponsors like Patricia Reser, City of Beaverton, OnPoint Community Credit Union, and Blick Art Materials to cover artist's stipends and supplies, we're really happy to be part of what's needed most right now – creative expression and community reconnection." says Roushan. Visit <https://www.2d4d.org/la-strada/> to learn more.

**What:** La Strada dei Pastelli Chalk Artists featured at Beaverton Night Market in heart of downtown Beaverton, Oregon is an immersive, large-scale street painting experience wherein professional visual artists create larger-than-life, bold images directly on the ground for all to watch. The weekend will also feature live performances by local musicians and spoken word artists. The event is FREE and open to the public.

**When:** August 13-14, 2021; 4:00-10:00pm each day

**Where:** Along SW 1<sup>st</sup> Street between SW Watson to SW Betts, in downtown Beaverton, Oregon.

**Cost:** Free to attend. Limited entry. COVID safety guidelines followed. Advanced registration link at <https://www.2d4d.org/la-strada/>

**About 2D4D**

2D4D is a nonprofit arts organization working to strengthen the region’s creative impact by helping artists and arts-leaders in the 2-dimensional and 4-dimensional (time-based) fields achieve greater potentials both individually and collectively. We believe that it is through our collective voice, works, and actions that the arts inspire, provoke, enhance, and contribute to the emotional and economic wellbeing of our region. 2D4D does this by providing free and low-cost classes, workshops, networking events, exhibition and performance opportunities each designed to expose the value, function, and necessity for social diversity and dialog. This is only possible by bridging interaction between the arts and non-arts communities to recognize that each supports the other. **[www.2d4d.org](http://www.2d4d.org)**

**About Beaverton Night Market**

The Beaverton Night Market is a project of the city’s Diversity Advisory Board, which has a primary role in planning and hosting the market each year. The concept is an original action item from the “Economic Opportunity” section of the Diversity, Equity & Inclusion Plan and has since been adopted into the Beaverton Community Vision as well. The first Beaverton Night Market debuted in Sept 2015 as a part of the city’s Welcoming Week and later grew to two larger summer events.

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